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www.pritam.digidesknexus.com

Education

Bachelor of Arts (B.A.) in **Economics**

Mumbai University

2008 - 2013

Diploma in Computer Programming

Aptech

2010-2013

Expertise

Website Development

Digital Marketing

Branding

SEO

Article Assistant (Legal Doc. Drafting) Marathi/Eng

Graphic Designing (Photoshop,Lightroom,canva)

Basic Video Editing (premiere pro ,sony vegas)

Real Estate Business Management

Language

English

Marathi

Hindi

PRITAM TARE

Website Devhloper, Digital Marketing Manager, Real Estate Business Development Manager

Profile

Versatile and goal-oriented professional with 10+ years' experience in digital marketing, website development, project management, and business development. Strong technical expertise combined with creative marketing skills. Proven ability to lead projects, build brands, and drive growth across industries. Passionate about technology, innovation, and delivering measurable results.



Work Experience

2022

Techverden Pvt. Ltd.

2024

Digital Marketing Manager & Website Developer / Project Manager

- · Manage digital marketing strategies, website development, and project management for multiple clients.
- Lead a team of developers and designers to execute digital
- Implement SEO, SEM, and social media campaigns to enhance online presence.

2021

Vintage India

2022

Digital Marketing Manager & Website Developer

- · Handled complete digital marketing operations and developed websites for the company's product
- Increased online engagement and improved website traffic significantly through strategic marketing efforts.

2020

Ninjacart

2021

Senior Executive

- · Oversaw logistics coordination, sales support, and client relationship management for agricultural products distribution.
- Contributed to operational efficiency and customer satisfaction.

2014

2020

Private Firm-ADV. Sachin Shete

Article Assistant & Real Estate Business Development Manager

- · Assisted in accounting, auditing, and compliance under a Chartered Accountant.
- Managed business development activities for real estate projects, client acquisition, and market research.